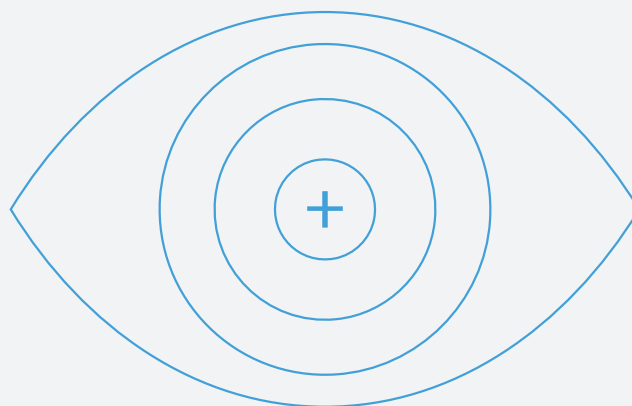


DESIGN | WORK



MIKE CAMPBELL

+

LOOK

+

LOOK BACK

The work selected here represents over thirty-years of collaborations. I am proud to have played a key role in every piece. These solutions are some of the best. Best experiences, best people, best ideas and in most cases, best design. -mc

MIKE CAMPBELL | DESIGN WORK



- Arizona Diamondbacks
- Logo Design
- Secondary Logo Designs
- Inaugural Patch
- Uniform Design
- Branded Merchandise
- Stadium & Field Graphics
- Brand Standards
- Campbell Fisher Design





Arizona Diamondbacks
.....
Brand Refresh
Logo Design
Secondary Logo Designs
Uniforms
Branded Merchandise
.....
Campbell Fisher Design





ARIZONA
SCIENCE
CENTER

Arizona Science Center
.....

Logo Design

Museum Graphics

Marketing Materials
.....

Campbell Fisher Design



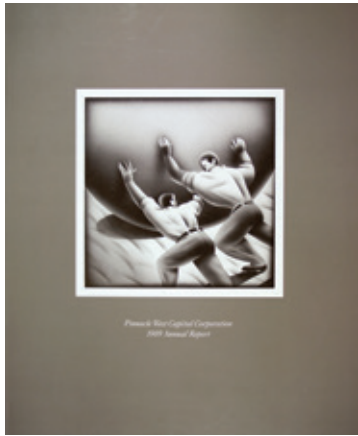
Phoenix Suns
.....
Secondary Logo Design
Primary Logo Refresh
Arena Graphics
Uniforms
Marketing
Opening Videos
.....
Campbell Fisher Design





Phoenix Coyotes
.....
Logo Design
Secondary Logo Designs
Ice Graphics
.....
Campbell Fisher Design





Pinnacle West Capital Corporation
.....
Annual Reports
1987-2007
Concept
Design
Direction
.....
Campbell Fisher Design





Phoenix *Art* Museum



Phoenix Art Museum
.....
Logo Design
Museum Communications
Event Graphics
Secondary Logo Designs
.....
Campbell Fisher Design





St. Joseph's Hospital
.....
Creative & Strategic Consultant
Brand Refresh
Positioning
Marketing Materials
Advertising
Capabilities Video
.....
Campbell Fisher Design



IT'S ABOUT LIFE.

ST. JOSEPH'S HOSPITAL AND MEDICAL CENTER





Datek

 Logo Design
 Advertising
 Marketing Materials
 Brand Standards

 Campbell Fisher Design

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 Member NASD/SIPC



Goodmans Interior Structures

.....

Logo Design

Design Standards

Marketing Materials

Video

Creative & Strategic Consultant

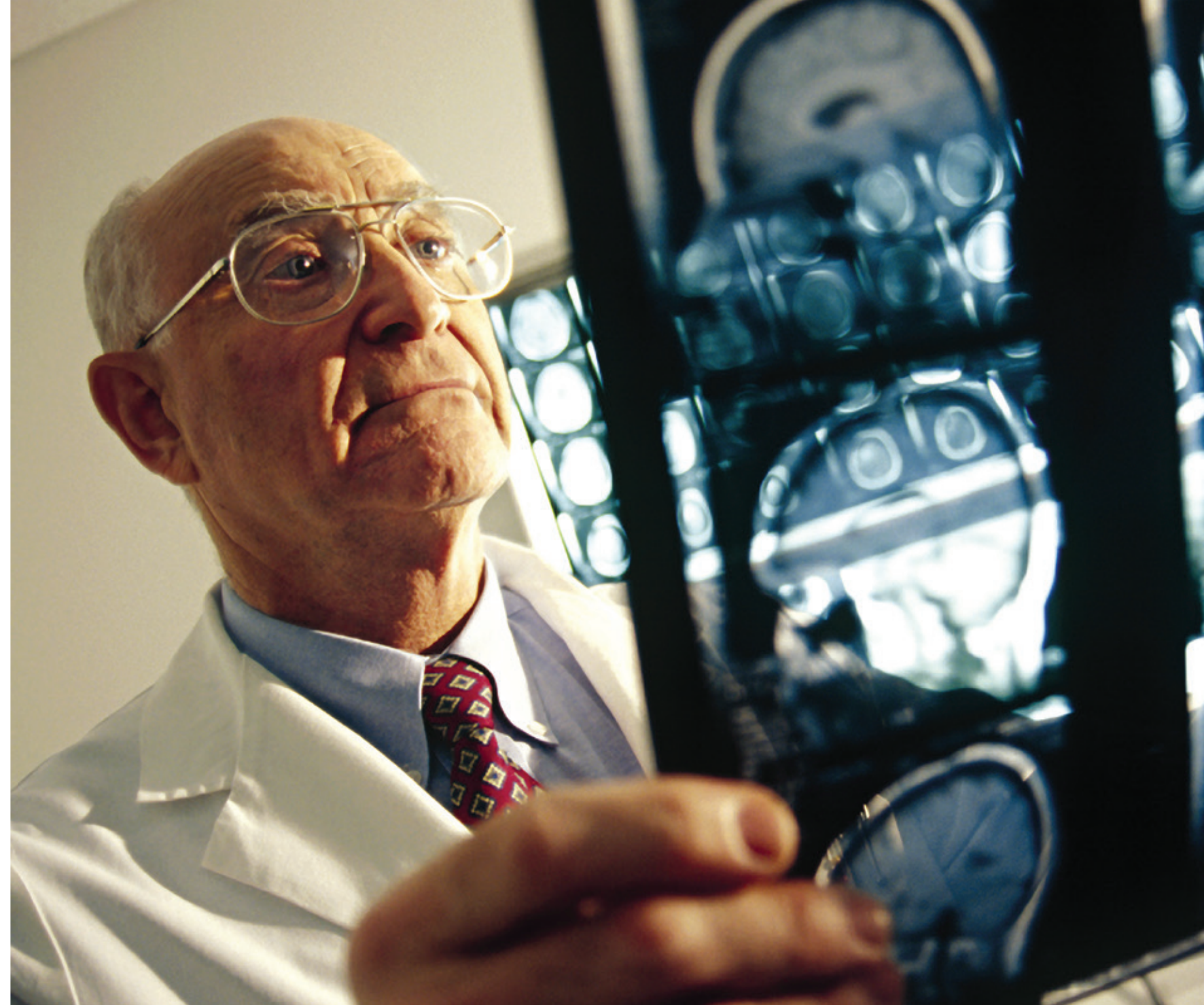
.....

Campbell Fisher Design



SimonMed™
See Tomorrow Today

Simon Med
.....
Logo Design
Brand Standards
Creative & Strategic Consultant
.....
Campbell Fisher Design





GLOBE CORPORATION

Globe Corporation
.....
Logo Design
History Video
Book Design
Capabilities Brochure
.....
Campbell Fisher Design



NB|AZ

NATIONAL BANK OF ARIZONA



National Bank of Arizona
.....
Creative & Strategic Consultant
Logo Refresh
Secondary Logo Designs
Brand Standards
Marketing Templates
Advertising
.....
Visual Intent



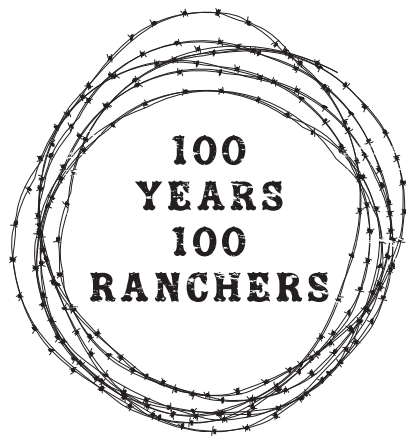


San Antonio Convention and Visitors Bureau

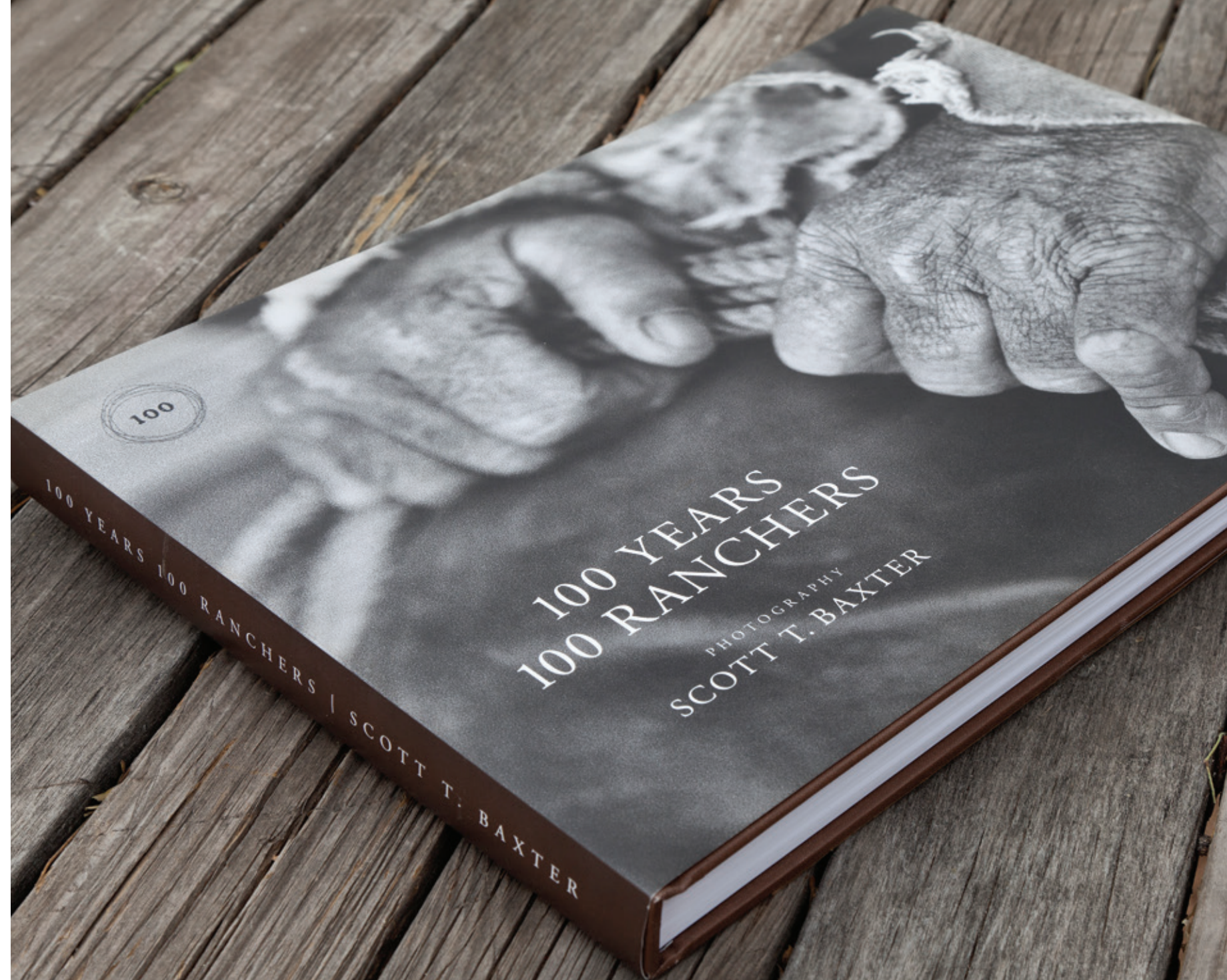
Logo Design

Secondary Logo Designs

Mindset Brands



100 Years 100 Ranchers
.....
Creative Direction
Logo Design
Book Design
.....
Visual Intent





True Story Films

.....

Creative Direction

Logo Design

Marketing Materials

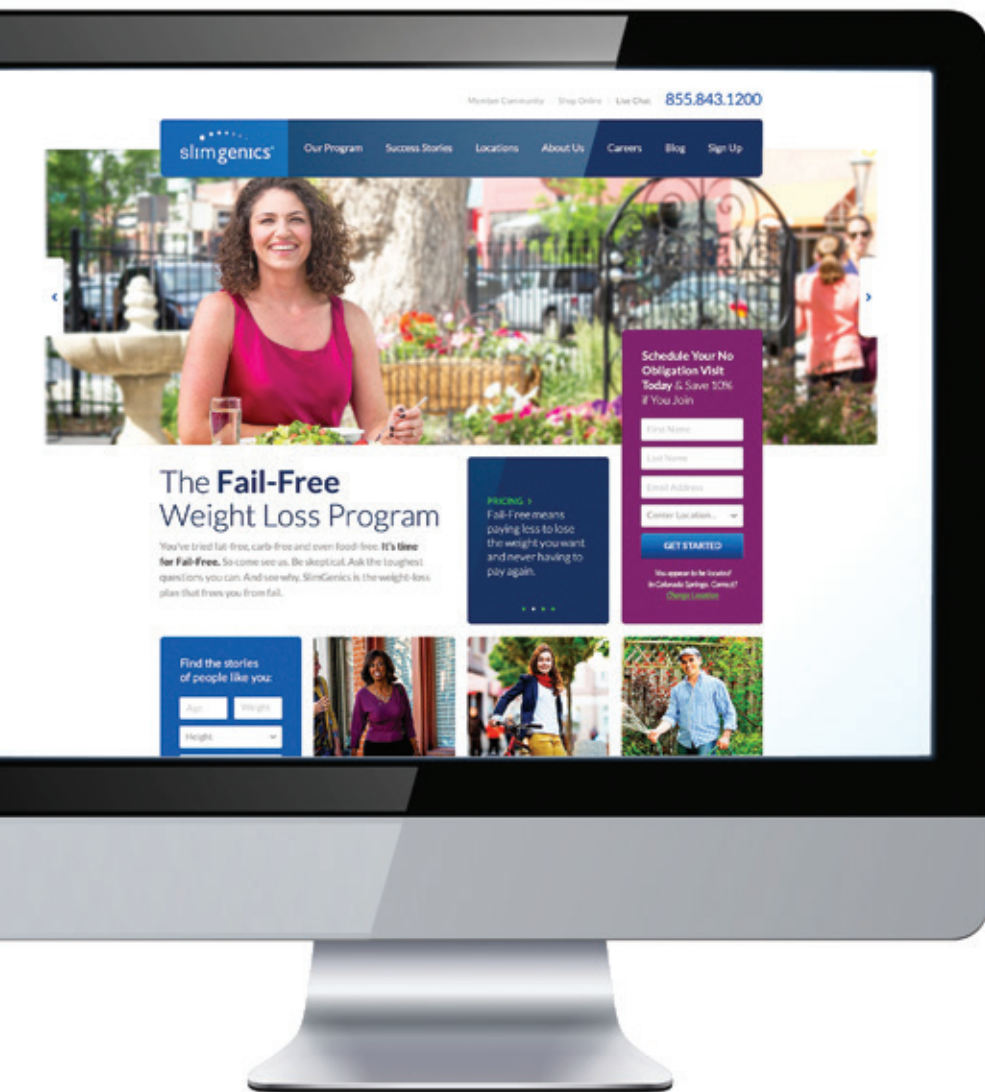
.....

Visual Intent



ISOHH
.....
Logo Design
Brand Standards
Website Design
.....
Visual Intent





Slimgenics

 Creative & Strategic Consultant
 Marketing Materials
 Advertising
 Video & Television
 Book Design
 Brand Standards

 Slimgenics + Visual Intent



NOBESITY





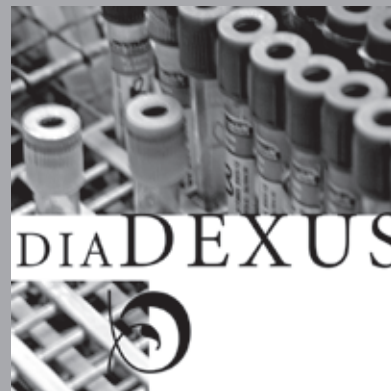
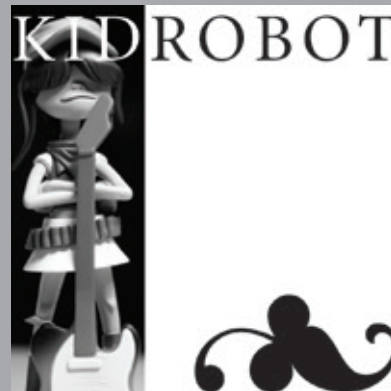
Aspen Chamber of Commerce
.....
Event Graphics
Marketing Materials
Advertising
.....
Visual Intent





Steelpoint Capital Partners LP

Steelpoint Capital
.....
Creative & Strategic Consultant
Logo Design
Brand Standards
.....
CFD + Visual Intent



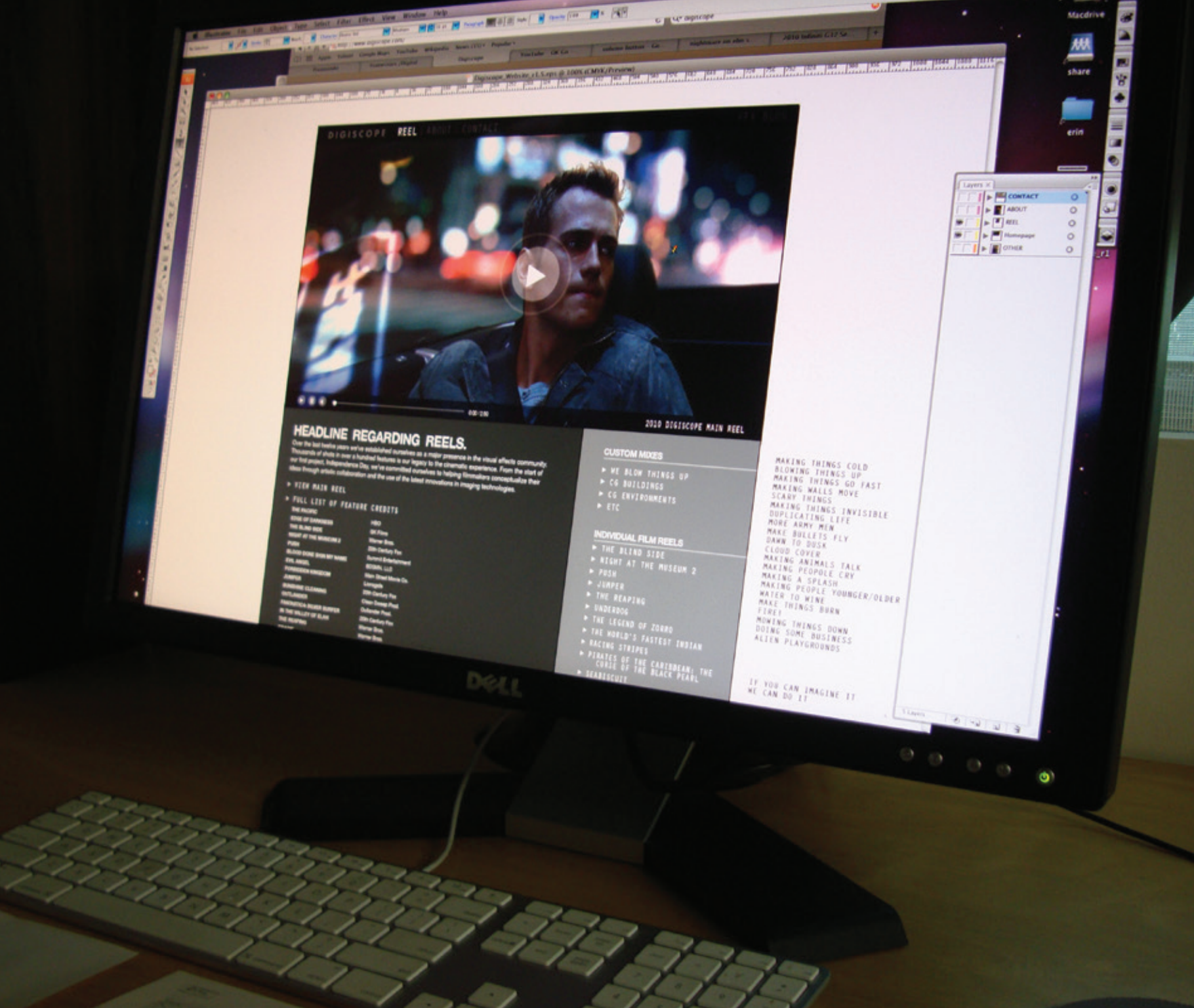


Kid Robot

 Creative & Strategic Consultant
 Website Design

 Kidrobot - Visual Intent





Digiscope

.....

Creative & Strategic Consultant

Logo Design

Marketing Materials

Advertising

.....

CFD + Visual Intent



Salomaybe?
.....
Creative Consultant
Film Title Animation
and Design
.....
Visual Intent + Digiscope



Sitewire | ●●●●

Sitewire
.....
Creative & Strategic Consultant
Logo Design
Marketing Materials
.....
Sitewire + Visual Intent





Rockies



Grand Junction Rockies
.....
Logo Design
Secondary Logo Designs
Uniforms
Brand Standards
.....
Visual Intent

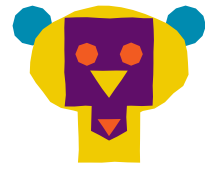




Zocalo Mall
.....
Logo Design
Secondary Logo Designs
Environmental Graphics
Marketing Materials
Creative & Strategic Consultant
.....
Campbell Fisher Design



ZÓCALO mall



Phx Zoo



Phoenix Zoo

.....

Logo Design

Iconography

Signage

Way-finding

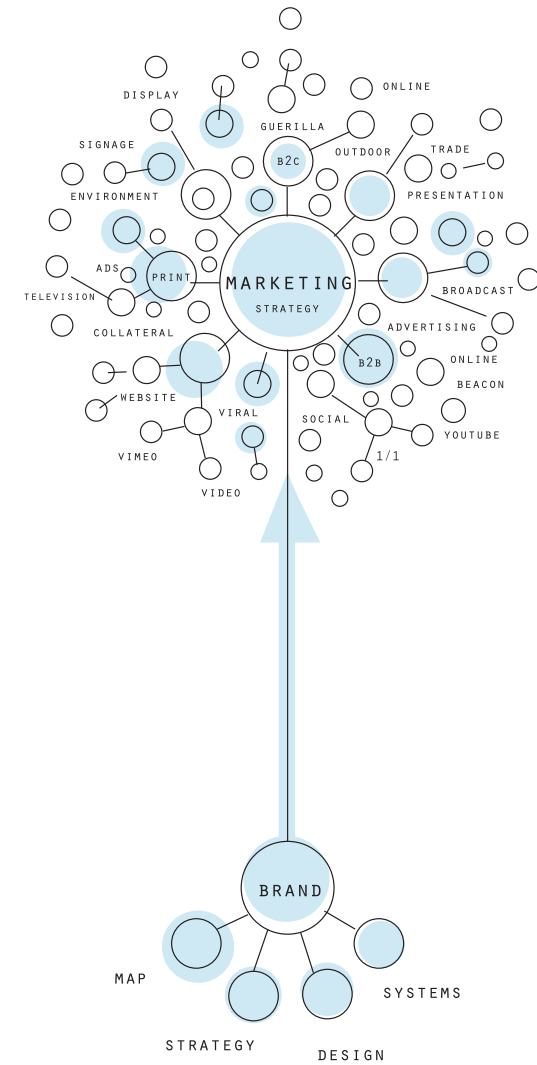
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Campbell Fisher Design





VISUAL + INTENT



Visual Intent
.....
Founder | CEO
Creative & Strategic Consultant
Brand and System Design
Marketing
Advertising
Communications

MIKE CAMPBELL

“Nothing behind me, everything ahead of me, as is ever so on the road.”

– Jack Kerouac



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papcams + visual intent